



EMPOWERING CHANGE:

Sponsor Opportunities for the 12th Annual
Directing Change Award Ceremony

OUR MISSION

Youth Creating Change delivers youth suicide prevention and mental health programs through film and art contests. The program equips youth with coping skills, resources, and the ability to recognize distress signs, seek help, and support peers. Our Directing Change Program and Film contest empowers youth to create short films addressing suicide warning signs and mental health, which are used for awareness and honored at an annual award ceremony.

OUR EVENT

The 12th Annual Directing Change Award Ceremony at The Theatre at Ace Hotel in Downtown LA on May 21st welcomes youth nominees in categories including Suicide Prevention, Mental Health, and Through the Lens of Culture. Celebrities join to receive awards for excellence in mental health messaging in media. The event - attended by statewide nominees, parents, LA students, and mental health professionals - fills the 1,600-seat theater. You can get a sense of the event by watching last year's highlights here.

<https://vimeo.com/861417135>



YOUTH CREATING CHANGE

“

Throughout the experience, including attending the screening and awards ceremony, it was invaluable for the students to see themselves and their cultures reflected back at them on the screen, telling their own stories.

”

– Advisor



PRESENTING SPONSOR (\$50,000)

- Acknowledged as presenting sponsor on Marquee.
- Dedicated two-page spread in printed event program.
- Customized additional benefits at presenting sponsor level
- Resource table, resources in student goody bags, prominent event signage
- Unlimited VIP tickets to event
- Acknowledged as presenting sponsor on event flyer, event program, on screen, and event website.

SIGNATURE SPONSOR (\$25,000)

- Dedicated page in printed event program
- Resources on resource table
- Customized additional benefits at signature sponsor level
- 25 VIP tickets to event
- Acknowledged as signature sponsor on event flyer, event program, on screen, and event website.

**ADDITIONAL
LEVELS
AVAILABLE
\$1,000
TO
\$10,000**



YOUTH CREATING CHANGE



Directing Change
Program & Film Contest